

ORDER



KSNV

Orders
Order / Rev: 104172
Alt Order #:
Product Desc: State Senate 4Q12
Estimate:
Flight Dates: 10/01/12 - 11/04/12
Original Date / Rev: 07/10/12 / 09/21/12
Order Type: GENERAL

Primary AE: Kevin Goodell
Sales Office: VEGS
Sales Region: Local

Agency
Name: Benny for Nevada
Buying Contact:
Billing Contact:
 1930 Village Center Cir.
 Las Vegas, NV 89134

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Benny for Nevada *Revised*
Demographic: A25-54
Product Codes: PLC09
Priority: SELECT PRIORITY CODE
Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	15	\$9,050.00	\$7,692.50
10/29/12	11/04/12	1	\$900.00	\$765.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	15	\$9,050.00	\$7,692.50	0.00
November 2012	1	\$900.00	\$765.00	0.00
Totals	16	\$9,950.00	\$8,457.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNV	10/01/12	10/25/12	M-F Wheel	CM	7-730pm	-----	:30	0	\$400.00	3	0.00	NM	11	\$5,450.00
M-F Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-TWT---			3		\$400.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/01/12-10/07/12		M-F Wheel		7-730pm	-TWTh-----	:30		(\$400.00)		0.00	NM		
See MG 1.14															
[DEBATES]															
3	KSNV	10/01/12-10/07/12		M-F Wheel		7-730pm	-TWTh-----	:30		(\$400.00)		0.00	NM		
Credited															
[cr]															
14	KSNV	10/05/12-10/05/12		M-F Wheel		7-730pm	-----F----	:30		\$400.00		0.00	NM		
Ⓜ MG for 1.1 10/03															
Week:		10/08/12	10/14/12	M-WT---			3		\$400.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
5	KSNV	10/08/12-10/14/12		M-F Wheel		7-730pm	M-WTh-----	:30		(\$400.00)		0.00	NM		
See MG 1.15															
[na debates]															
15	KSNV	10/12/12-10/12/12		M-F Wheel		7-730pm	-----F----	:30		\$400.00		0.00	NM		
Ⓜ MG for 1.5 10/11															
Week:		10/15/12	10/21/12	MT-T---			3		\$400.00		0.00				

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Advertiser: Benny for Nevada
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 Estimate:
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNV	10/01/12	10/25/12	M-F Wheel	CM	7-730pm	-----	:30	0	\$400.00	3	0.00	NM	11	\$5,450.00
M-F Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	MT-T---	3		\$400.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
8	KSNV	10/15/12-10/21/12		M-F Wheel	7-730pm		MT-Th-----	:30	(\$400.00)	0.00	NM				
See MG 1.16															
[PGM CHG = JEOP OR WHEEL IN PRIME]															
9	KSNV	10/15/12-10/21/12		M-F Wheel	7-730pm		MT-Th-----	:30	(\$400.00)	0.00	NM				
Credited															
[cr]															
16	KSNV	10/17/12-10/17/12		M-F Wheel	7-730pm		--W-----	:30	\$400.00	0.00	NM				
Ⓜ MG for 1.8 10/16															
Week:		10/22/12	10/28/12	MTWT---	4		\$400.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
10	KSNV	10/22/12-10/28/12		M-F Wheel	7-730pm		MTWTh-----	:30	\$750.00	0.00	NM				
11	KSNV	10/22/12-10/28/12		M-F Wheel	7-730pm		MTWTh-----	:30	(\$400.00)	0.00	NM				
See MG 1.17															
[na debates]															
12	KSNV	10/22/12-10/28/12		M-F Wheel	7-730pm		MTWTh-----	:30	\$750.00	0.00	NM				
13	KSNV	10/22/12-10/28/12		M-F Wheel	7-730pm		MTWTh-----	:30	\$750.00	0.00	NM				
17	KSNV	10/19/12-10/19/12		M-F Wheel	7-730pm		-----F----	:30	\$400.00	0.00	NM				
Ⓜ MG for 1.11 10/22															
N 2	KSNV	10/01/12	11/04/12	NFL Pre-Game / FNA	CM	445p-515p	-----	:30	0	\$900.00	3	0.00	NM	5	\$4,500.00
NFL Pre-Game (4:45 PM-5:15 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----S	1		\$900.00		0.00						
Week:		10/08/12	10/14/12	-----S	1		\$900.00		0.00						
Week:		10/15/12	10/21/12	-----S	1		\$900.00		0.00						
Week:		10/22/12	10/28/12	-----S	1		\$900.00		0.00						
Week:		10/29/12	11/04/12	-----S	1		\$900.00		0.00						
													Totals	16	\$9,950.00